



## Conservative Party

## Conference 2019

MANCHESTER, 29TH SEPT - 2ND OCT

PLMR  
BUSINESS  
HUB

### Welcome

In 2017 PLMR's Business Hub was launched, a dedicated events and meeting space at the heart of the Conservative Party Conference.

Following the success of 2017, PLMR's Business Hub came to Birmingham last year and during the four days, PLMR's Business Hub delivered events for a wide-range of audiences on issues ranging from Brexit, agriculture, technology and education.

PLMR's Business Hub hosted a range of Cabinet Ministers - including Transport Secretary Chris Grayling, Justice Secretary David Gauke, Defence Secretary Gavin Williamson, Work and Pensions Secretary Amber Rudd, Culture Secretary Jeremy Wright, and Chief Secretary to the Treasury Elizabeth Truss – as well as senior backbench MPs such as Chair of the Treasury Select Committee Nicky Morgan and Chair of the European Research Group Jacob Rees Mogg.

### About the Hub

Shortlisted as Stand of The Year in the PRCA Public Affairs Awards, PLMR's Business Hub is back for its third year, returning to Manchester for Conservative Party Conference 2019.

Situated in a prominent location within the secure zone, PLMR's Business Hub will continue to be the central hub for meetings, networking opportunities and events, offering meeting spaces for commercial partners as well as an opportunity to host events during the four days to raise, highlight and promote the issues that matter to you.

We'll have a few familiar faces returning with us, including The Telegraph as our official media partner and Costa serving refreshments throughout the four days. Excitingly, we have also partnered with Prospect Magazine who will place their Party Conference special editions in PLMR's Business Hub to read each day.

At PLMR, we understand the importance of ensuring that your conference activity has real impact. Whether you are hoping to organise a panel event to engage a key minister, a reception that will raise your profile with target MPs, or simply want a quiet meeting space, PLMR's Business Hub can help you to make the most of Conservative Party Conference 2019.

# Holding Your Fringe Event

## at PLMR's Business Hub

### Fringe Events

We can organise and run a high-impact event for you at the PLMR's Business Hub. From a theatre-style breakfast panel or lunch roundtable to an afternoon Q&A session, we can help you create and deliver an event that meets your specific objectives. PLMR will secure speakers including ministers and MPs, design and send invites, manage RSVPs, and create event collateral using our in-house design team. We will also advertise your event in the official Fringe Guide and other materials before and during Conference.

**Cost: £4,000-£7,000 (+VAT).** The cost also includes refreshments, advertising, and a Conference Pass for the organiser.

### Evening Receptions

PLMR's Business Hub offers a great opportunity for you to raise your profile and host a high-level networking event with key politicians, sector partners and media at the heart of Conference. We will work with you to develop the theme and secure your target speakers and guest list. We will manage RSVPs, design event collateral and run the event on the day.

PLMR's Business Hub has capacity to hold a reception for up to 150 guests.

**Cost: Receptions start at £6,000 (+VAT).** The cost also includes drinks and canapes, advertising, and a Conference Pass for the organiser.

### Event & Evening Reception

If you are holding an event and would then like to host a drinks reception straight afterwards, PLMR's Business Hub is the perfect space to do both. The size and flexible nature of the Hub means we can organise a theatre-style panel event for up to 80 guests, seamlessly followed by a drinks reception in the same venue – helping to secure maximum attendance from your target audience.

**Cost: Starting at £12,000 (+VAT).** The cost also includes drinks and canapés, advertising, and a Conference Pass for the organiser.

### IN SUMMARY, HOLDING YOUR EVENT AT PLMR'S BUSINESS HUB WILL:

- ✓ Raise your profile among decision makers
- ✓ Secure one of the most prominent locations at Conference, working with expert event organisers who will help you create a bespoke event tailored to your objectives

### WE WILL:

- ✓ Provide support with securing Minister-level speakers
- ✓ Design invites, collateral and AV materials
- ✓ Handle RSVPs and act as dedicated point of contact for all event queries
- ✓ Manage event marketing including an advert in the official Fringe Guide, event leaflets and social media materials
- ✓ Run the event on the day



# Hub Lounge: An Exclusive Meeting Space

When PLMR's Business Hub is not holding events, it will be a dedicated invitation-only meeting and working space. Our exclusive guests will be able to enjoy:

- Free tea and coffee
- Complimentary copies of The Telegraph
- Wi-Fi
- Dedicated working stations

Only PLMR's Business Hub pass holders will be able to book and host meetings at PLMR's Business Hub which can be arranged ahead of Party Conference alongside PLMR's dedicated Conference team.



## A Dedicated Meeting Space

We know how busy Party Conference can be and it is useful to have your very own dedicated meeting and work space throughout the four days. By having a dedicated space solely to you, giving you the comfort of knowing that you have a table or sofa area at your disposal for the duration of Conference, PLMR also offers Work & Meet stations.

Securing a Work & Meet station means that a table or sofa, seating up to 6 people, will be reserved for the exclusive use of your organisation. That means never having to worry about where to meet, work, grab a coffee or charge your laptop and phone. You can also maximise engagement by 'lending' your partners – agreed political stakeholders or clients – your exclusive space. Your space at PLMR's Business Hub will also be branded, helping you to further raise your profile among politicians and leading businesses. Each space outlined below includes costings per day and costings for the space during Conference. PLMR will also be able to provide Hub passes for you and your colleagues inclusive of this price.

Space Capacity	Cost per day	Cost for three days
Table for 2 people	£250 a day	£600
Table for 4 people	£400 a day	£1,000
Sofa area for 6 people	£600 a day	£1,600



## Core Public Affairs Services

As an integrated agency, PLMR offers a range of services to help organisations make the most out of party conferences, including:

### Contact Programmes

Helping you to maximise your attendance at party conferences by identifying and supporting engagement with your key political stakeholders. We will create a bespoke, high-level meeting programme that delivers results for you using our extensive network and in-depth political understanding.

### Conference Monitoring

We know that sometimes it's not possible to attend all relevant events. PLMR can monitor events on your behalf and provide you with either detailed or distilled briefings. We are also expertly placed to provide analysis on new policy announcements and implications for your sector.

### Training

If you are due to speak at an event during conference season and would like to refresh your presentation delivery skills, Mike Ramsden - PLMR's Director of Film, Digital, and Design and former BBC Journalist of 20 years - can give you the training you need to effectively deliver your key messages.



For more information contact us at [conference@plmr.co.uk](mailto:conference@plmr.co.uk) or call 020 7622 9529

*“Thank you so much for the amazing support you gave us at conference. The Hub was a dream to work in; it was run professionally but with personality and every meeting we held, people commented at how impressed they were.”*



Danone used PLMR's Business Hub's meeting space at Conservative Party Conference 2018

*“Party conferences are such a frantic environment with so much going on, having PLMR's Business Hub as a base where professional meetings can take place in a quiet, calm environment was so valuable. The PLMR team also took every opportunity to introduce us to various relevant businesses and high profile political figures passing in and out of the Hub, which really added value to our time at conference.”*



HEALTH ▸ HYGIENE ▸ HOME

Katy Slater - Senior Regulatory Manager for Brexit and EU Policy at RB

## ABOUT PLMR

**P L M R**

**COMMUNICATIONS  
WITH IMPACT**

Founded in 2006, PLMR is an award-winning integrated communications consultancy, based in the heart of Westminster.

We deliver timely, impactful communications and stakeholder engagement support to clients on a daily basis, including on the most challenging and sensitive of briefs. We offer a full suite of communications services: public affairs, PR, planning communications, crisis management, campaigns, media training, digital, film and design.